

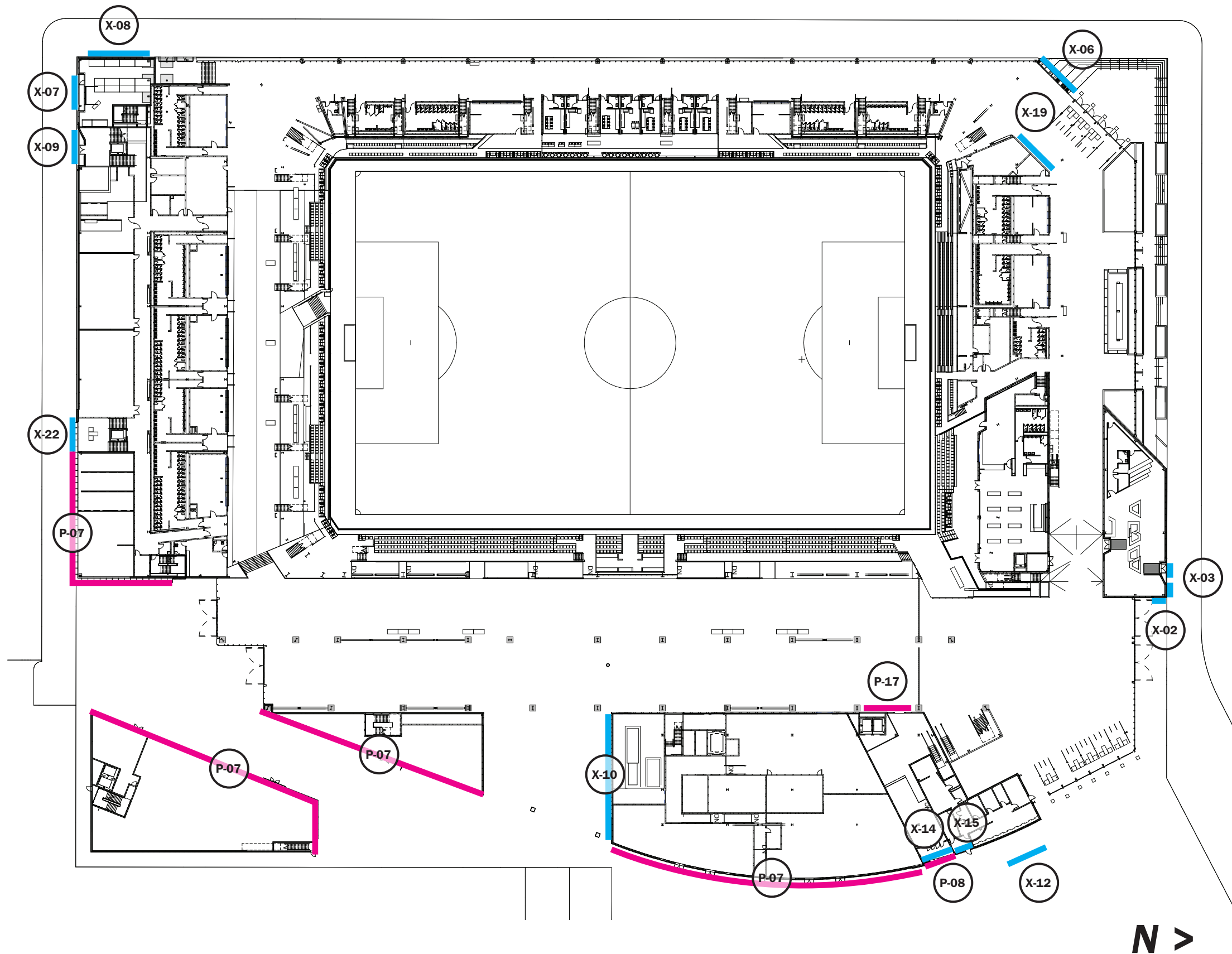
# 100 CONCOURSE LEVEL PLAN

## SIGN TYPE P - SPONSORSHIP SIGNAGE

- P-07** RETAIL SIGNAGE
- P-08** GATE SPONSOR PORTAL - NORTHEAST GATE
- P-17** CLUB SPONSOR ENTRY ID

## SIGN TYPE X - EXTERIOR BRAND GRAPHICS

- X-02** TEAM STORE DCU LOGOS
- X-03** TEAM STORE BRANDING
- X-06** DC UNITED LARGESCALE LETTERS
- X-07** BIKE VALET ID
- X-08** BIKE VALET WINDOW GRAPHICS
- X-10** DC UNITED BRANDING
- X-12** DC UNITED LARGESCALE LETTERS
- X-14** PREMIUM ENTRY ID
- X-15** TICKETING SALES ID
- X-19** DC UNITED LOGO
- X-22** DCU STAFF ENTRY



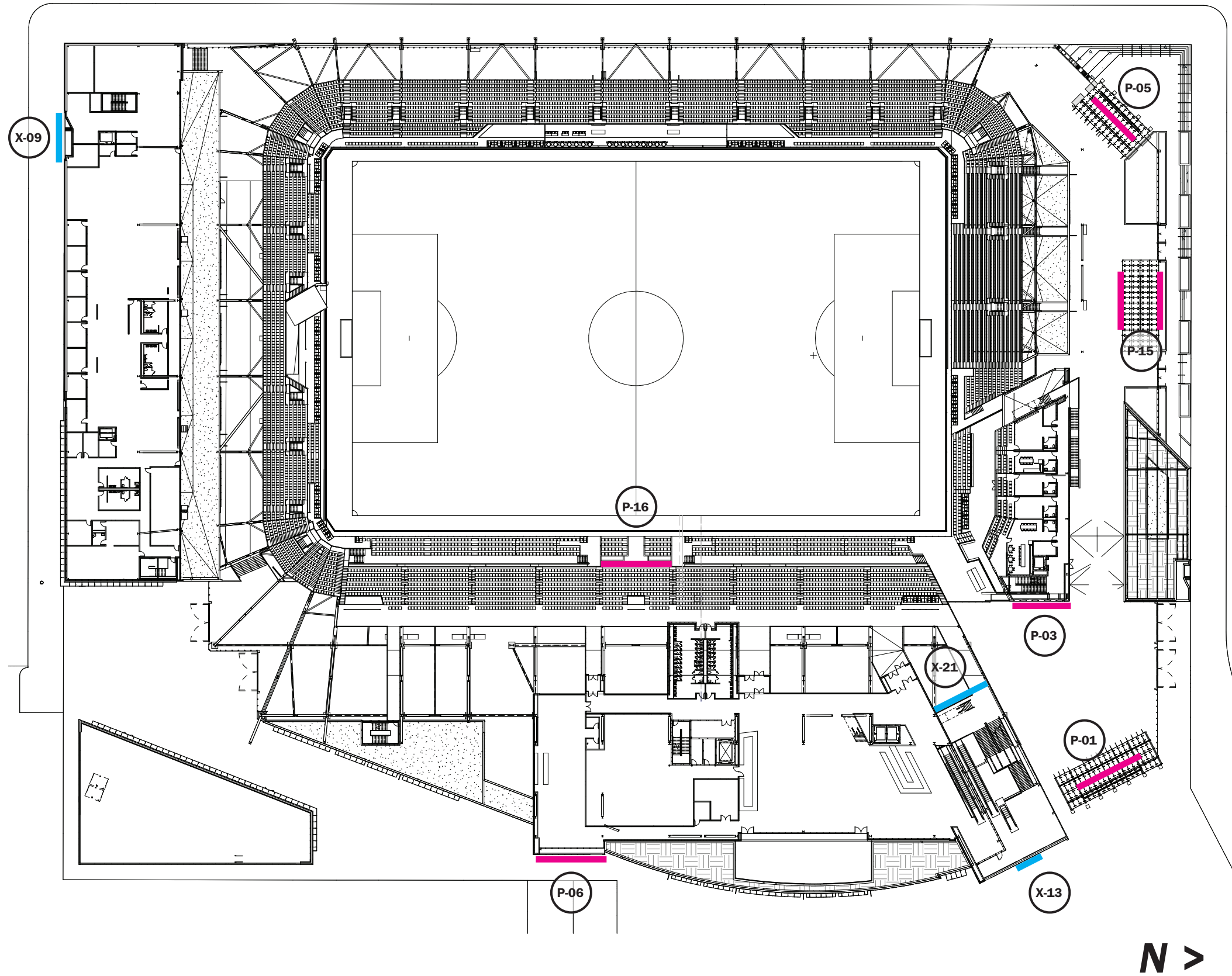
# 200 CLUB LEVEL PLAN

## SIGN TYPE P - SPONSORSHIP SIGNAGE

- P-01** STADIUM SPONSOR ID - NORTHEAST GATE
- P-03** CLUB SPONSOR
- P-05** GATE SPONSOR PORTAL - NORTHWEST GATE
- P-06** GATE SPONSOR PORTAL - S ST. ENTRY GATE
- P-15** BAR SPONSOR ID
- P-16** STADIUM SPONSOR ID - PLAYER SEATS

## SIGN TYPE X - EXTERIOR BRAND GRAPHICS

- X-09** DC UNITED OFFICE ID
- X-13** TICKETING ID
- X-21** DC UNITED LOGO



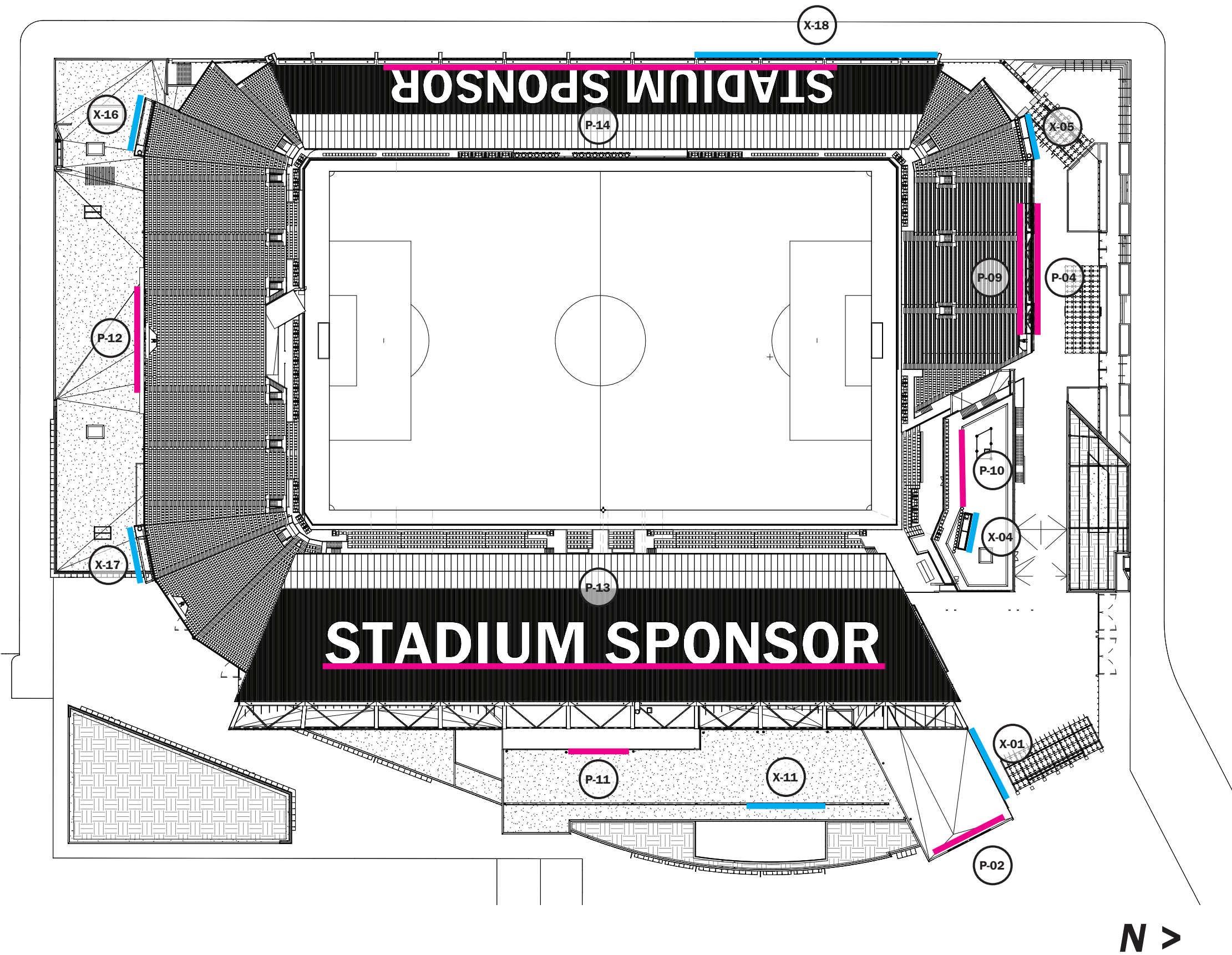
## 500 ROOF LEVEL PLAN

### SIGN TYPE P - SPONSORSHIP SIGNAGE

- P-02** STADIUM SPONSOR ID - TOP OF STAIR TOWER
- P-04** STADIUM ID - SPONSOR / DC UNITED
- P-09** STADIUM SPONSOR ID - NORTH INTERIOR BOWL
- P-10** BAR SPONSOR ID
- P-11** STADIUM SPONSOR ID - SOUTH INTERIOR BOWL
- P-12** STADIUM SPONSOR ID - SOUTH
- P-13** STADIUM SPONSOR ID - EAST ROOF CANOPY
- P-14** STADIUM SPONSOR ID - WEST ROOF CANOPY

### SIGN TYPE X - EXTERIOR BRAND GRAPHICS

- X-01** BANNER GRAPHICS
- X-04** DC UNITED BANNER
- X-05** DC UNITED BANNER
- X-11** DC UNITED BRANDING
- X-16** DC UNITED BANNER
- X-17** DC UNITED BANNER
- X-18** STADIUM DC UNITED ID





## SPONSORSHIP & EXTERIOR BRAND SIGNAGE INDEX

### SIGN TYPE P - SPONSORSHIP SIGNAGE

- P-01** STADIUM SPONSOR ID - NORTHEAST GATE  
*Internally illuminated metal channel letterforms.*
- P-02** STADIUM SPONSOR ID - TOP OF STAIR TOWER  
*Internally illuminated metal channel letterforms.*
- P-03** CLUB SPONSOR  
*Internally illuminated metal channel letterforms and logo.*
- P-04** STADIUM ID - SPONSOR / DC UNITED  
*Internally illuminated metal channel letterforms mounted to mesh.*
- P-05** GATE SPONSOR PORTAL - NORTHWEST GATE  
*Aluminum channel letterforms on painted metal panel portal.*
- P-06** GATE SPONSOR PORTAL - S ST. ENTRY GATE  
*Aluminum channel letterforms on painted metal panel portal.*
- P-07** RETAIL SIGNAGE  
*Material varies.*
- P-08** GATE SPONSOR PORTAL - NORTHEAST GATE  
*Metal dimensional letterforms.*
- P-09** STADIUM SPONSOR ID - NORTH INTERIOR BOWL  
*Internally illuminated metal channel letterforms mounted to painted metal cabinet.*
- P-10** BAR SPONSOR ID  
*Internally illuminated metal channel letterforms.*
- P-11** STADIUM SPONSOR ID - SOUTH INTERIOR BOWL  
*Internally illuminated metal channel letterforms mounted to painted metal cabinet.*
- P-12** STADIUM SPONSOR ID - SOUTH  
*Internally illuminated metal channel letterforms mounted to painted metal cabinet.*
- P-13** STADIUM SPONSOR ID - EAST ROOF CANOPY  
*Internally illuminated channel letterforms.*
- P-14** STADIUM SPONSOR ID - WEST ROOF CANOPY  
*Internally illuminated channel letterforms.*
- P-15** BAR SPONSOR ID  
*Internally illuminated metal channel letterforms.*
- P-16** STADIUM SPONSOR ID - PLAYER SEATS  
*Internally illuminated metal channel letterforms mounted to painted metal cabinet.*
- P-17** CLUB SPONSOR ENTRY ID  
*Metal channel letterforms.*
- P-18** CLUB SPONSOR ENTRY ID  
*Metal channel letterforms.*

### SIGN TYPE X - EXTERIOR BRAND GRAPHICS

- X-01** BANNER GRAPHICS  
*Printed mesh fabric banner.*
- X-02** TEAM STORE DCU LOGOS  
*Internally illuminated and dimensional DCU logos. Painted metal and acrylic.*
- X-03** TEAM STORE BRANDING  
*Black metal cabinet with internally illuminated punch through channels.*
- X-04** DC UNITED BANNER  
*Printed mesh fabric banner.*
- X-05** DC UNITED BANNER  
*Printed mesh fabric banner.*
- X-06** DC UNITED LARGESCALE LETTERS  
*Internally illuminated metal channel letterforms.*
- X-07** BIKE VALET ID  
*Painted channel lettering and logo mounted to a framed wood panel.*
- X-08** BIKE VALET WINDOW GRAPHICS  
*Die-cut vinyl graphics applied to glass.*
- X-09** DC UNITED OFFICE ID  
*Internally illuminated metal channel letterforms.*
- X-10** DC UNITED BRANDING  
*Printed vinyl graphics.*
- X-11** DC UNITED BRANDING  
*Printed vinyl graphics with metal channel letters.*
- X-12** DC UNITED LARGESCALE LETTERS  
*Metal dimensional letterforms.*
- X-13** TICKETING ID  
*Internally illuminated metal channel letterforms.*
- X-14** PREMIUM ENTRY ID  
*Internally illuminated metal channel letterforms.*
- X-15** TICKETING SALES ID  
*Metal dimensional letterforms.*
- X-16** DC UNITED BANNER  
*Printed mesh fabric banner.*
- X-17** DC UNITED BANNER  
*Printed mesh fabric banner.*
- X-18** STADIUM DC UNITED ID  
*Internally illuminated metal channel letterforms.*
- X-19** DC UNITED LOGO  
*Internally illuminated and dimensional DCU logo. Painted metal and acrylic.*
- X-20** DC UNITED LOGO  
*Internally illuminated and dimensional DCU logo. Painted metal and acrylic.*
- X-21** DC UNITED LOGO  
*Internally illuminated and dimensional DCU logo. Painted metal and acrylic.*
- X-22** DCU STAFF ENTRY  
*Metal channel letterforms.*